

Privacy policy

We at NeoFables respect your privacy and are strongly committed to keeping secure any information we obtain from you or about you. This Privacy Policy describes our practices with respect to Personal Data we collect from or about you when you use our website, applications, and services (collectively, "Services").

Personal Data we collect

We collect personal data relating to you ("Personal Data") as described below:

Personal Data You Provide: We collect the following Personal Data when you create an account or communicate with us-

- *Account Information:* When you create an account with us, we collect information associated with your account, including your name, contact information, account credentials and transaction history (collectively, "Account Information").
- *User Content:* When you use our Services, we collect Personal Data that is included in the input that you provide to our Services ("Content").
- *Communication Information:* If you communicate with us, we collect your name, contact information, and the contents of any messages you send (collectively, "Communication Information").
- *Social Media Information:* We have pages on social media sites like Instagram, Facebook, Medium, X, YouTube and LinkedIn. When you interact with our social media pages, we collect Personal Data that you choose to provide to us, such as your contact details (collectively, "Social Media Information"). In addition, the companies that host our social media pages may provide us with aggregate information and analytics about our social media activity.

Other Information You Provide: We collect other information that you may provide to us, such as when you participate in our events or surveys or provide us with information to establish your age or identity (collectively, "Other Information You Provide").

Personal Data We Receive Automatically From Your Use of the Services: When you visit, use, or interact with the Services, we receive the following information ("Technical Information"):

- *Log Data:* Information that your browser or device automatically sends when you use our Services. Log data includes your Internet Protocol address, browser type and settings, the date and time of your request, and how you interact with our Services.
- *Usage Data:* We may automatically collect information about your use of the Services, such as the types of content that you view or engage with, the features you use and the actions you take, as well as your time zone, country, the dates and times of access, type of computer or mobile device, and your computer connection.

- *Device Information*: Includes name of the device, operating system, device identifiers, and browser you are using. Information collected may depend on the type of device you use and its settings.
- *Cookies and Similar Technologies*: We use cookies and similar technologies to operate and administer our Services, and improve your experience.

How we use Personal Data

We may use Personal Data for the following purposes:

- To provide and maintain our Services;
- To improve and develop our Services and new features and conduct research;
- To communicate with you, including to send you information or marketing about our Services and events;
- To prevent fraud, criminal activity, or misuses of our Services, and to protect the security of our systems and Services; and
- To comply with legal obligations and to protect the rights, privacy, safety, or property of our users, us, our affiliates, or any third party.

Aggregated or De-Identified Information. We aggregate or de-identify Personal Data so that it can no longer be used to identify you and use this information to analyze the effectiveness of our Services, to improve and add features to our Services, to conduct research and for other similar purposes. In addition, from time to time, we may share or publish aggregated information like general user statistics with third parties. We collect this information through the Services, through cookies, and through other means described in this Privacy Policy. We will maintain and use de-identified information in anonymous or de-identified form and we will not attempt to re-identify the information, unless required by law.

Disclosure of Personal Data

In certain circumstances we may disclose your Personal Data to:

- *Vendors and Service Providers*: To assist us in meeting business operations needs and to perform certain services and functions, we may disclose Personal Data to vendors and service providers, including providers of hosting services, customer service vendors, cloud services, content delivery services, data warehouse services, support and safety monitoring services, email communication software, web analytics services, payment and transaction providers, and other information technology services providers. Pursuant to our instructions, these parties will access, process, or store Personal Data only in the course of performing their duties to us.
- *Business Transfers*: If we are involved in strategic transactions, reorganization, bankruptcy, receivership, or transition of service to another provider (collectively, a “Transaction”), your Personal Data and other information may be disclosed in the diligence process with counterparties and others assisting with the Transaction and transferred to a successor or affiliate as part of that Transaction along with other assets.

- *Government Authorities or Other Third Parties:* We may share your Personal Data, including information about your interaction with our Services, with government authorities, industry peers, or other third parties in compliance with the law (i) if required to do so by law or in the good faith belief that such action is necessary to comply with a legal obligation, (ii) to protect and defend our rights or property, (iii) if we determine, in our sole discretion, that there is a violation of our terms, policies, or the law; (iv) to detect or prevent fraud or other illegal activity; (v) to protect the safety, security, and integrity of our products, employees, or users, or the public, or (vi) to protect against legal liability.
- *Affiliates:* We may disclose Personal Data to our affiliates, meaning an entity that controls, is controlled by, or is under common control with NeoFables. Our affiliates may use the Personal Data we share in a manner consistent with this Privacy Policy.

Other Users and Third Parties You Share Information With: Certain features allow you to display or share information with other users.

Retention

We'll retain your Personal Data for only as long as we need in order to provide our Service to you, or for other legitimate business purposes such as resolving disputes, safety and security reasons, or complying with our legal obligations. How long we retain Personal Data will depend on a number of factors, such as:

- Our purpose for processing the data (such as whether we need to retain the data to provide our Services);
- The amount, nature, and sensitivity of the data;
- The potential risk of harm from unauthorized use or disclosure of the data;
- Any legal requirements that we are subject to.

Your rights

You have the following statutory rights in relation to your Personal Data:

- Access your Personal Data and information relating to how it is processed.
- Delete your Personal Data from our records.
- Rectify or update your Personal Data.
- Transfer your Personal Data to a third party (right to data portability).
- Restrict how we process your Personal Data.
- Withdraw your consent—where we rely on consent as the legal basis for processing at any time.
- Lodge a complaint with your local data protection authority (see below).

You have the following rights to object:

- Object to our processing of your Personal Data for direct marketing at any time.
- Object to how we process your Personal Data when our processing is based on our legitimate interests.

You can exercise some of these rights through your NeoFables account. If you are unable to exercise your rights through your account, please submit your request through customer@neofables.com.

Please note these rights may be limited, for example if fulfilling your request would reveal Personal Data about another person, or if you ask us to delete information that we are required by law or have compelling legitimate interests to keep.

Children

Our Services are not directed to, or intended for, children under 13. We do not knowingly collect Personal Data from children under 13. If you have reason to believe that a child under 13 has provided Personal Data to NeoFables through the Services, please email us at customer@neofables.com. We will investigate any notification and, if appropriate, delete the Personal Data from our systems. Users under 18 must have permission from their parent or guardian to use our Services.

Legal bases for processing

When we process your Personal Data for the purposes described above, we rely on the following legal bases:

Purpose of processing	Type of Personal Data processed, depending on the processing activity:	Legal basis, depending on the process activity:
To provide and maintain our Services	<ul style="list-style-type: none">• Account Information• User Content• Communication Information• Other Information You Provide• Log Data• Usage Data• Device Information• Cookies and Similar Technologies	Where necessary to perform a contract with you, such as processing a user's prompts to provide a response.

To improve and develop our Services and new features and conduct research

- Account Information
- User Content
- Communication Information
- Other Information You Provide
- Data We Receive From Other Sources
- Log Data
- Usage Data
- Device Information
- Cookies and Similar Technologies
- See here for more specific information on the data used to train our models.

Where necessary for our legitimate interests and those of third parties and broader society, including in developing, improving, or promoting our Services.

To communicate with you, including to send you information or marketing about our Services and events

- Account Information
- Communication Information
- Social Media Information
- Other Information You Provide
- Log Data
- Usage Data
- Device Information
- Cookies and Similar Technologies

Where necessary to perform a contract with you, such as processing your contact information to send you a technical announcement about the Services. Your consent when we ask for it to process your Personal Data for a specific purpose that we communicate to you, such as processing your contact information to send you certain forms of marketing communications.

To prevent fraud, criminal activity, or misuses of our Services, and to protect the security of our systems and Services

- Account Information
- User Content
- Communication Information
- Social Media Information
- Other Information You Provide
- Data We Receive From Other Sources
- Log Data
- Usage Data
- Device Information
- Cookies and Similar Technologies

Where necessary to comply with a legal obligation. Where we are not under a specific legal obligation, where necessary for our legitimate interests and those of third parties, including in protecting our Services from abuse, fraud, or security risks, such as processing data from security partners to protect against fraud, abuse and security threats in our Services.

To comply with legal obligations and to protect the rights, privacy, safety, or property of our users, us, our affiliates, or any third party

- Account Information
- User Content
- Communication Information
- Social Media Information
- Other Information You Provide
- Data We Receive From Other Sources
- Log Data
- Usage Data
- Device Information
- Cookies and Similar Technologies

Where necessary to comply with a legal obligation, such as retaining transaction information to comply with record-keeping obligations. Where we are not under a specific legal obligation, where necessary for our legitimate interests and those of third parties and broader society, including in protecting our or our affiliates', users', or third parties' rights, safety, and property, such as analyzing log data to identify fraud and abuse in our Services.

By using our Services, you understand and acknowledge that your Personal Data may be processed and stored in facilities and servers in the United States and may be disclosed to our service providers and affiliates in other jurisdictions.

Changes to the privacy policy

We may update this Privacy Policy from time to time. When we do, we will post an updated version on this page, unless another type of notice is required by applicable law.